คณะมนุษยศาสตร์
มหาวิทยาลัยอุบลราชธานี
เลขรับ 2379
วันที่ 2 พ.ย. 2549
เวลา 10.30

บันทึกข้อความ

ส่วนราชการ งานวิเทศสัมพันธ์ กองแผนงาน สำนักงานอธิการบดี โทร. 3039-40

ที่ ศธ 0529.5.1/ 3483 **วันที่** 2 พฤศจิกายน 2549

เรื่อง ขอเชิญร่วมงานนิทรรศการ Malaysia IBS International Exhibition 2006

เรียน คณบดีคณะเภสัชศาสตร์

( ) เพื่อโปรดทราบ
( ) เพื่อโปรดทราบและถือปฏิบัติตามนัยหนังสือดังกล่าว
(/) เพื่อโปรดทราบและแจ้งผู้เกี่ยวข้องทราบ
(/) เพื่อโปรดแจ้งเวียนและประชาสัมพันธ์
( ) เพื่อโปรดทราบและพิจารณา ดำเนินการต่อไป
( ) โปรดส่งกลับงานวิเทศสัมพันธ์ภายในวันที่
( ) อื่นๆ

(ผู้ช่วยศาสตราจารย์ ดร. ภัทรียา วิสัยจร)
รองอธิการบดีฝ่ายวิเทศสัมพันธ์

ฝ่ายนโยบาย
2 พ.ย. 49

6 พ.ย. 49

หน่วยประสานงานมหาวิทยาลัยอุบลราชธานี
เลขรับ 0885
วันที่ 25 ต.ค. 2549
เวลา 13.30 น.

งานวิเทศสัมพันธ์
เลขที่รับ ศ 684
วันที่ 31 ต.ค. 2549
เวลา 10.19

มหาวิทยาลัยอุบลราชธานี
เลขรับ 10300
วันที่ 30 ต.ค. 2549
เวลา 15.30 น.

ที่ ศธ 0507/ว 1443

ถึง มหาวิทยาลัยอุบลราชธานี

ตามที่ Construction Industry Development Board Malaysia (CDIB) มีกำหนดจัดนิทรรศการ Malaysia IBS International Exhibition 2006 (MIIE 2006) ในวันที่ 21-24 พฤศจิกายน 2549 ณ กรุงกัวลาลัมเปอร์ ประเทศมาเลเซีย ซึ่งจะเป็นการจัดนิทรรศการควบคู่ไปกับการจัดสัมมนาวิชาการ

ในการนี้ CDIB มีความประสงค์จะเชิญหน่วยงานด้านการศึกษาเข้าร่วมจัดงานในครั้งนี้ สำหรับหน่วยงานหรือสถาบันการศึกษาที่สนใจเข้าร่วมงานดังกล่าวสามารถสอบถามรายละเอียดเพิ่มเติมได้ที่

ผู้ประสานงาน

1. ด้านการจัดนิทรรศการ ได้แก่ Azizi, Nazri หรือ Harina
2. ด้านการเข้าร่วมสัมมนาหรือWorkshop ได้แก่ Herney, Marzuin หรือ Zulkarnain

โทรศัพท์หมายเลข +603 4042 8880

Email: ecidbh@cidb.gov.my

รายละเอียดดังปรากฏตามเอกสารแนบ

จึงเรียนมาเพื่อโปรดพิจารณาแจ้งผู้ที่เกี่ยวข้องทราบด้วย จะขอบคุณยิ่ง

เรียน รองอธิการบดีฝ่ายวิเทศสัมพันธ์ (ผ่านหัวหน้างาน)
- เพื่อโปรดพิจารณา
- เห็นควรแจ้งคณะฯ

สำนักงานคณะกรรมการการอุดมศึกษา
16 ตุลาคม 2549

31 ต.ค. 49

31-10-49

สำนักยุทธศาสตร์อุดมศึกษาต่างประเทศ
กลุ่มพัฒนาความเป็นศูนย์กลางอุดมศึกษานานาชาติ
โทรศัพท์ 0 2644 5911
โทรสาร 0 2354 5570

Lembaga Pembangunan Industri Pembinaan Malaysia
CONSTRUCTION INDUSTRY DEVELOPMENT BOARD MALAYSIA
Ibu Pejabat CIDB, Tingkat 7, Grand Seasons Avenue No. 72, Jalan Pahang, 53000 Kuala Lumpur
P.O. Box. 12278, 50772 Kuala Lumpur. Tel: 603-2617 0200, Fax: 603-2617 0220
http://www.cidb.gov.my

Bersama Kita Memajukan Industri Pembinaan Malaysia Ke Arah Dayasaing Global
TOGETHER WE DEVELOP THE MALAYSIAN CONSTRUCTION INDUSTRY TOWARDS GLOBAL COMPETITIVENESS

Our Ref : LPIPM:PT/UTB/09/08 KLT 2(41)
Date : 20 September 2006

สำนักยุทธศาสตร์ต่างประเทศ
รับที่ 6048
วันที่ 25 มี.ค. 2549
เวลา 13.35 น.

Dear Sir / Madam,

Invitation to participate
MALAYSIA IBS INTERNATIONAL EXHIBITION 2006 (MIIE 2006)
21 – 24 November 2006, Akademi Binaan Malaysia Wilayah Tengah (ABMT), Kuala Lumpur

---

1. We are pleased to inform that CIDB will be organizing the FIRST Malaysia IBS International Exhibition 2006 (MIIE 2006) in November 2006. MIIE 2006 will feature three main components; (i) Showcase of Full Scale Structure, (ii) In-hall Exhibition and (iii) A Daily Program of seminars and workshops.

2. MIIE 2006 will provide a unique opportunity for the construction industry stakeholders to network, learn and share their experiences in meeting market challenges and fulfilling demands through the adoption of leading edge construction technology innovation especially on IBS. We have also invited prominent local and international speakers to share their thoughts, experiences and beliefs on where the business, industry and IBS technology are heading. MIIE 2006 is destined to attract a good mix of construction industry community.

3. We therefore wish to invite you to participate in the seminar, concurrent workshops or as an exhibitor during MIIE 2006.

4. Together with this letter, we are enclosing the MIIE 2006 brochure and Registration Form. Should you require further information, please contact the secretariat at:
   Tel. No : +603 4042 8880
   Contact Person : i) For Exhibition – Azizi, Nazri or Harina
   ii)For Seminar and Workshops – Herney, Marzuin or Zulkarnain
   Email : ecidbh@cidb.gov.my

5. We look forward to your favorable reply soon.

"BUILD PERFECT"

(DATUK Ir. HAMZAH HASAN)
Chief Executive
Construction Industry Development Board Malaysia

Pejabat Wilayah / Regional Officer :

CIDB Wilayah Utara
Tel : 604-733 1243
Fax : 604-733 1175

CIDB Wilayah Timur
Tel : 609-624 5311
Fax : 609-623 8973

CIDB Wilayah Selatan
Tel : 607-234 4808
Fax : 607-234 4807

CIDB Wilayah Sabah
Tel : 088-235 060
Fax : 088-242 481

CIDB Wilayah Sarawak
Tel : 082-445 833
Fax : 082-447 833

Pejabat CIDB Negeri Pulau Pinang
Tel : 04-3902448 / 3902348 (G/L)
: 04-3903448 (D/L)
Fax : 04-3907448

Pejabat CIDB Negeri Perak (Ipoh)
Tel : 05-2551488 (D/L)
: 05-2423488 / 2411488 (G/L)
Fax : 05-2555488

Pejabat CIDB Negeri Pahang (Kuantan)
Tel : 09-5178750 (D/L)
: 09-5178953 / 5178754 (G/L)
Fax : 09-5178751

Pejabat CIDB Negeri Kelantan (Kota Bharu)
Tel : 09-7435311(D/L)
: 09-7444311 (G/L)
Fax : 09-7434311

Pejabat CIDB Negeri Sabah (Tawau)
Tel : 089-777841 (D/L)
: 089-777842 (G/L)
Fax : 089-777840

Pejabat CIDB Negeri Sarawak (Miri)
Tel : 085-665431 (G/L)
: 085-654133 (D/L)
Fax : 085-665432

To: Secretariat MIIE 2006
c/o CIDB HOLDINGS SDN BHD
Level 10 Grand Seasons Avenue, No 72 Jalan Pahang, 53000 Kuala Lumpur
Tel: + 603 4042 8880 Fax: + 603 4042 2880
E-mail: ecidbh@cidb.gov.my

Please type or print in block letters in English and complete one form per person. Please √ appropriate column.
Upon completion, please fax it to 603 4042 2880.

1. I wish to participate as:

Delegate Registration

☐ Exhibitor for in-hall Exhibition 21 - 24 Nov '06
Fee : RM1500 per booth for Malaysian Exhibitors USD500 per booth for International Exhibitors
Product: _____
Please refer to the exibition floor plan and indicate preferred Lot No. Option1 ☐
Option2 ☐

☐ Seminar Participant 21 - 23 Nov '06
Fee : RM750 per person for Malaysian Participant USD220 per person for International Participant

Workshop Participant 24 Nov '06
Fee : RM250 per person for Malaysian Participant USD100 per person for International Participant

☐ **Worskhop A:** Precast Concrete Technology

☐ **Worskhop B:** Modular Coordination Training

☐ **Worskhop C:** Structural Steel - Design and Application

☐ **Workshop D:** Incorporating Sustainable Issues during the Design of IBS Buildings by Universiti Putra Malays
Limited to 40 participant only for each workshop

2. Personal Details

Title _____ First Name _____ Surname _____
Job Title/ Position _____
Organisation _____
Address _____
_____
Postcode _____ Country _____
Tel _____ Fax _____
E-mail _____

Nature of business, please √:
☐ Government Agency ☐ Contractor ☐ Consultant ☐ Developer ☐ Academics ☐ Student
☐ Others, please specify, _____

3. Payment Details

Registration will only be confirmed upon receipt of full payment. No cancellation or refund is accepted. However, replacement can be arranged.

I wish to pay by;

☐ Bank Draft ☐ Money Order
☐ Postal Order ☐ Bankers Cheque

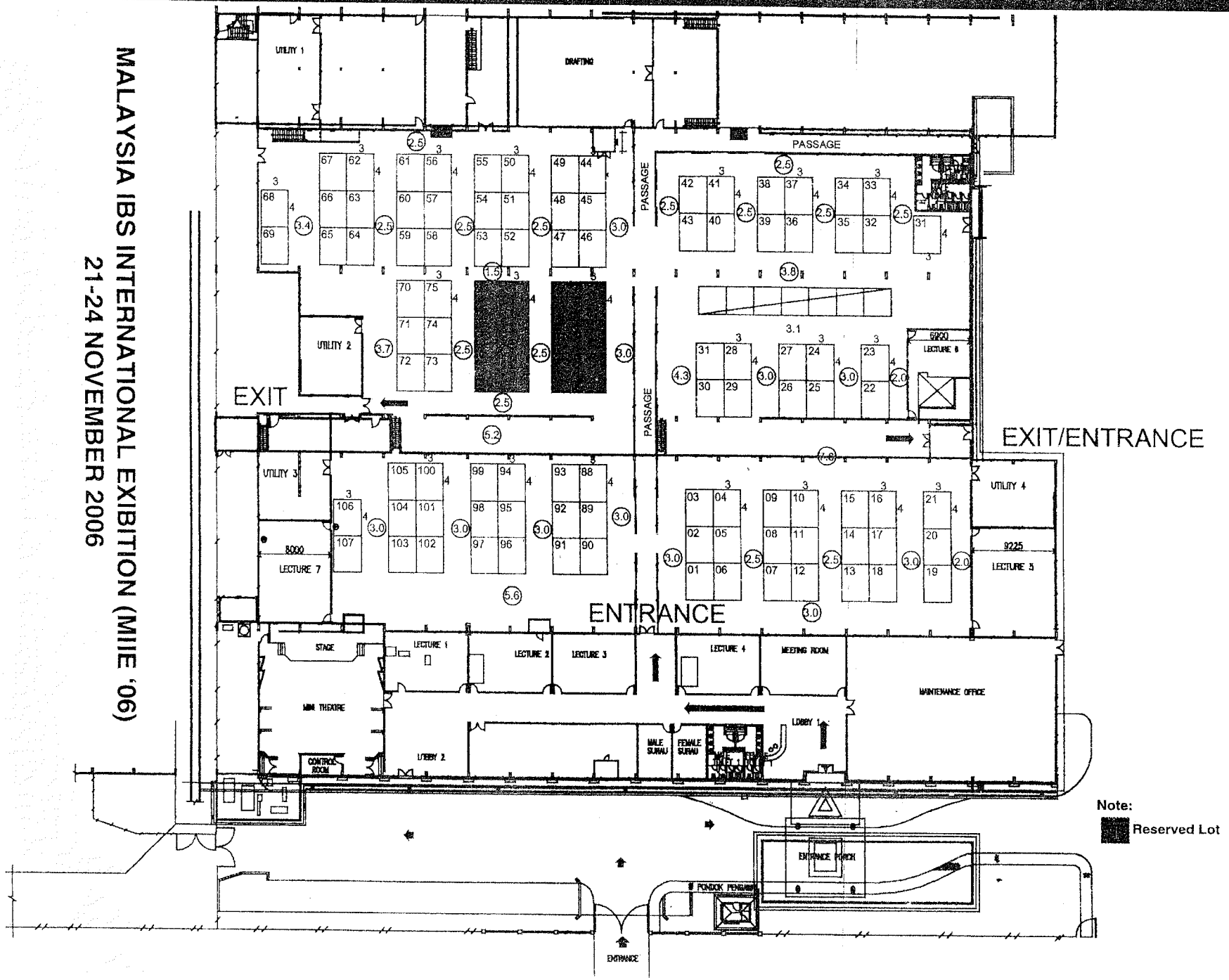
No: _____
for amount RM/ USD _____
issued in favour of CIDB MALAYSIA

Signature & Stamp

Date

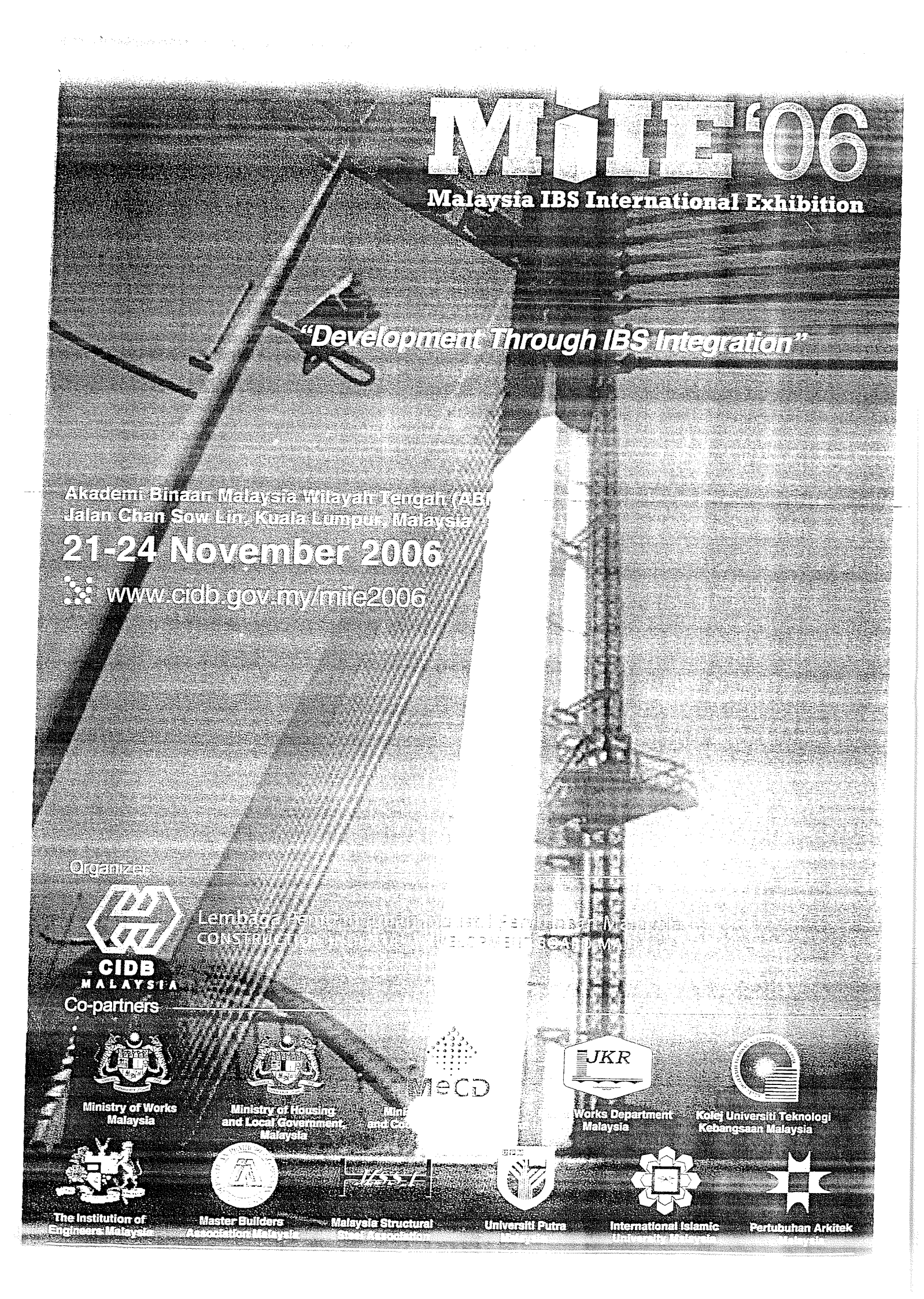
MALAYSIA IBS INTERNATIONAL EXIBITION (MIIE '06)

21-24 NOVEMBER 2006



Note:

Reserved Lot


MiE'06
Malaysia IBS International Exhibition
"Development Through IBS Integration"
Akademi Binaan Malaysia Wilayah Tengah (ABM
Jalan Chan Sow Lin, Kuala Lumpur, Malaysia
21-24 November 2006
www.cidb.gov.my/mie2006
Organizer
CIDB
MALAYSIA
Co-partners
Ministry of Works
Malaysia
Ministry of Housing
and Local Government
Malaysia
JKR
Works Department
Malaysia
Kolej Universiti Teknologi
Kebangsaan Malaysia
The Institution of
Engineers Malaysia
Master Builders
Association Malaysia
Malaysia Structural
Universiti Putra
International Islamic
Pertubuhan Arkitek

Introduction

Building on the experience of the MIIE 2004, the MIIE 2006 is positioned to be a significant event being a successful national event to showcase state-of-the-art innovation in construction that demonstrates the successful adoption of Industrialised Building System (IBS).

At its best the MIIE 2006, held in the course of 4 days, will provide an unique opportunity for industry stakeholders to learn how others in the industry are meeting market challenges and fulfilling market demands through the adoption of leading edge construction technology innovation.

This international event will feature 3 main components:

- A full scale structure
- An in-hall exhibition
- A daily program of seminar and workshops

Objectives of the MIIE 2006

MIIE 2006 will provide high quality information networking and discussion opportunities for construction industry stakeholders on IBS in Malaysia and the international arena.

In expanding the thematic focus on IBS integration, the aims to provide a meeting point for global, regional and local players to:

- foster a meeting of minds on understanding the technical issues concerning IBS whilst maintaining a 'heads up' on the significant contribution of IBS construction to sustainable communities, innovation and developing the modern workforce.
- engage the participation of leading individuals and organizations thus reinforcing the on-going scenario of collaboration in the area of accelerated delivery of IBS construction through partnering to secure and undertake challenging opportunities in innovative construction.
- focus on particular fields of significant interest in the areas of human resources, certification and quality assurance as well as other critical aspects of making a success of an IBS construction.

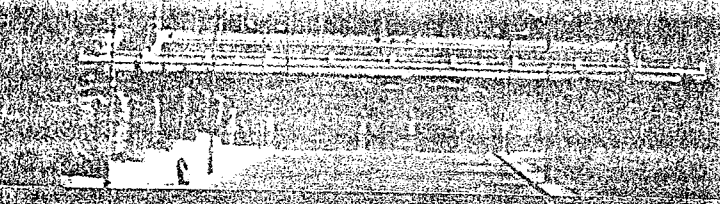
Why You Should Attend

As we vigorously move ahead to develop future-relevant skills and technical know-how in the Malaysian Construction Sector, we need to stimulate further thought and discussions on the significant possibilities of IBS.

In envisioning this future, we should get to start how the Exhibitors and Speakers who will be profiled at the MIIE 2006 will be the forerunners of change and contributors to the formation of the knowledge economy of innovation arena in Malaysia.

Who Should Attend

- Building and Construction Contractors and Sub-contractors
- Developers and Investors
- Project Owners
- Government Departments
- Executives from industries with building requirement
- Project Managers
- Construction Professionals and consultants
- IBS Manufacturers
- Academics



About the Organiser

The Construction Industry Development Board Malaysia (CIDB) has a definitive strategic intention to position itself as a world-class innovation and promoting new technologies to the industry, with a longer term goal of achieving productivity, quality and competitiveness.

This international exhibition emphasizes CIDB's demonstrative role as a key driving force in the progress and advancement of the construction industry.

For more information on CIDB, please visit: www.cidb.gov.my

CPD Points

Please visit http://www.cidb.gov.my/miie2006.php or contact the Secretariat for confirmation of the CPD points approved.

Mode of Payment

Below are the modes of payment accepted and can be made payable to CIDB Malaysia:

- Bank draft
- Money order
- Postal order
- Banker's cheque

Registration fee has to be paid in advance to guarantee your place. Confirmation of registration will be issued upon receipt of complete registration forms and payment.

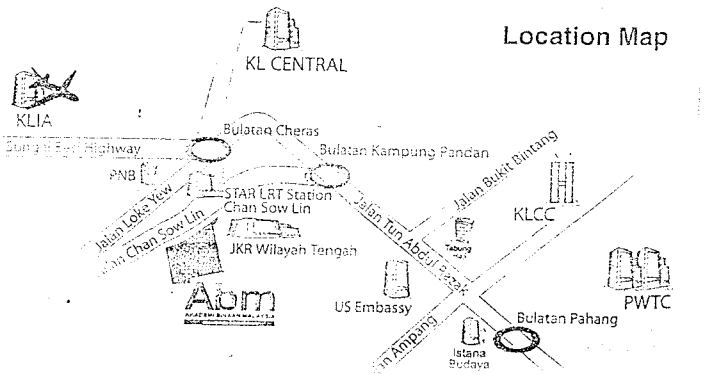
No refund is allowed for any cancellation. However, replacement is encouraged.

Enquiries

For further information, please contact:

Secretariat MIIE 2006
c/o CIDB HOLDINGS SDN BHD
Level 10, Grand Season Avenue
No 72, Jln Pahang
53000 Kuala Lumpur
Email: ecio@cidb.gov.my
http://www.cidb.gov.my/miie2006
Tel: 03 40428880 Fax: 03 40422880

Location Map



Tentative Seminar Program

Day 1 Tuesday, 21 Nov'06
Seminar Highlight: Sustainable Development Through IBS Integration

0830	Registration
0930	Opening Ceremony
1030	Press Conference and Break
1130	Keynote Address Tan Sri Ir Jamilus Hussein, President, KLIA Premier Holding Sdn. Bhd
1230	Lunch
1430	Paper 1: IBS and Construction Industry Master Plan 2005-2015 Ir. Elias Ismail CIDB
1530	Q & A
1700	End of Day I *Exhibitions Open All Day*

Day 2 Wednesday, 22 Nov'06
Seminar Highlight: Integrated Sustainable Design For Industrialised Implementation

0930	Paper 2: "Integration of Social and Financial Sustainabilities in Developing High Quality Affordable Housing" Fran Wagstaff Mid Peninsula Housing Coalition, California, USA
1030	Morning Break
1100	Paper 3: "Computer Integrated Architecture/ Engineering/ Construction Collaboration during Design of Industrialised Buildings" Dr. Rahinah Ibrahim Universiti Putra Malaysia
1230	Lunch
1430	Paper 4: t.b.a Prof. Dato' Ruslan Khalid Ruslan Khalid Associates
1530	Paper 5 : t.b.a Ir. Dr. Ahmad Fikri Hussein Dr. Fikri and Associates Sdn Bhd
1630	Q & A
1700	End of Day 2 *Exhibitions Open All Day*

Seminar Highlight 1: Construction Automation

0930	Paper 6: "Virtual Construction Planning in Project Delivery: Experience by M.A Mortenson - Walt Disney Project" Dr. Shuke Miao Mortenson, China
1030	Morning Break
1100	Paper 7: t.b.a Dato' A K Nathan Eversendai Engineering Group Of Companies
1230	Lunch

Seminar Highlight 2: Organisational Planning and Management

1430	Paper 8: " Virtual Design Team Planning and Monitoring of Global Projects" Dr. Ryan J. Orr Stanford University
1530	Paper 9: "Supply Chain Management in Construction Industry" Nik Ahmad Faizul, A Mallek UEM World Berhad, Malaysia
1630	Q & A
1700	End of Day 3 *Exhibitions Open All Day*

Day 4 Friday, 24 Nov'06
Parallel Workshops

Workshop 1	Precast Concrete Technology CIDB and Universiti Teknologi Malaysia
Workshop 2	Modular Coordination Training CIDB, Universiti Putra Malaysia and Department of Works, Malaysia
Workshop 3	Structural Steel – Design and Application CIDB and Malaysia Structural Steel Association
Workshop 4	Incorporating Sustainable Issues During the Design of IBS Buildings Universiti Putra Malaysia

Modular Coordination Seminar For Students (by invitation only)

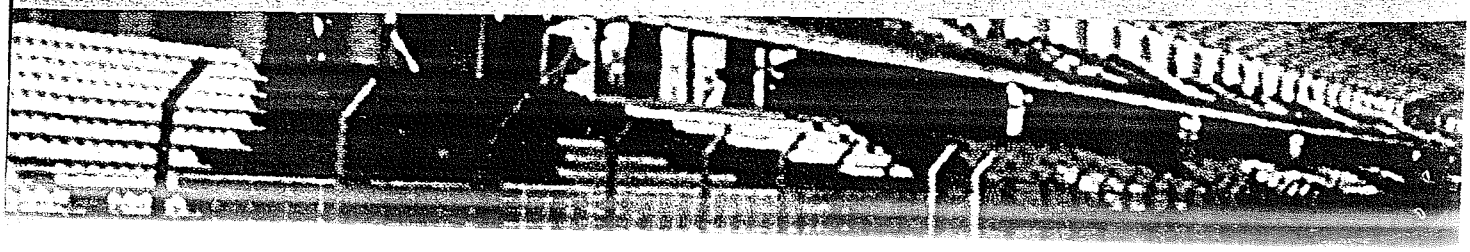
To Register for Seminar & Workshops

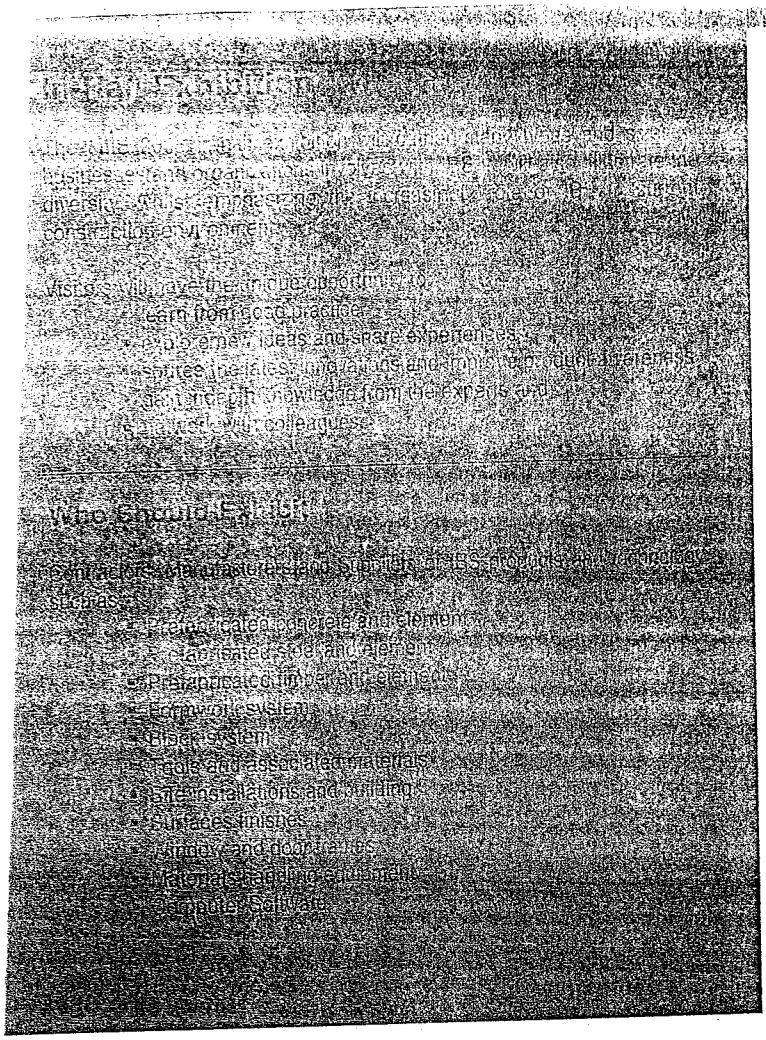
Use the Registration Form enclosed or you may download it from www.cidb.gov.my/miie2006 and fax it to +603 4042 2880

Registering for Seminar and Workshops is based on First Come, First Serve. Please register early to secure your place.

Seminar
Limited to 120 participants
Fee : Malaysian Participant RM750 International Participant USD220

Workshops
Limited to 40 participants for each workshops
Fee : Malaysian Participant RM250 International Participant USD100





Standard Shell Scheme Package

- Size: 4m x 3m
- Flooring: Needle punch carpet flooring
- 2.5 m Ht Rear and dividing wall
- Overhead Faschia Panel with Company Name and booth no
- Furniture: 1 information Counter, 2 folding chairs,
- 1 waste paper basket and 1 potted plant.
- Electrical: 2 Fluorescent light, 2 nos of 13 Amp power socket

Fee

Malaysian Exhibitors RM1500 International Exhibitors USD500

Benefits for Exhibitors

- Name and Company logo included in http://www.cidb.gov.my/miie2006
- Name and company logo included in the event Program Book
- Inclusion in post-event communication and electronic copy of visitors list

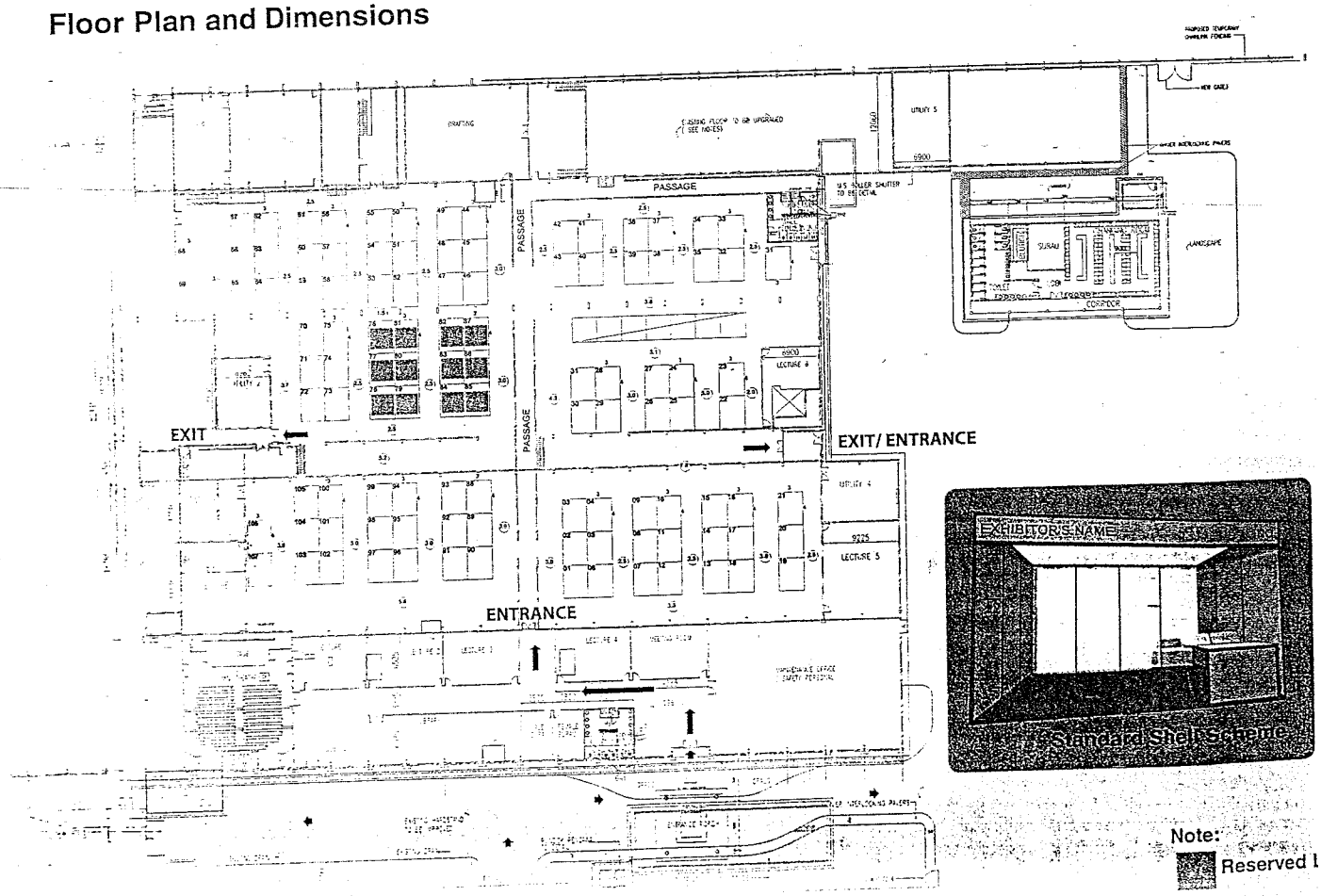
To Register As Exhibitor for In-Hall Exhibition

Use the Registration Form enclosed or you may download it from www.cidb.gov.my/miie2006 and fax it to +603 4042 2880

Registration for In-Hall Exhibition is limited to 100 exhibitors, based on First Come, First Serve. Please register early to secure your place.

Deadline to register is 15 Oct 2006.

Floor Plan and Dimensions



Note:

Reserved I

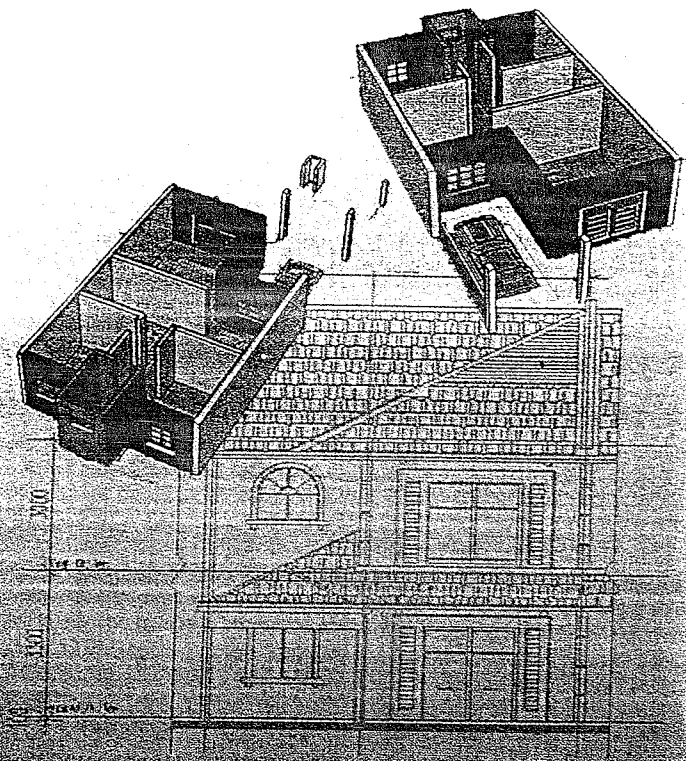
innovative expertise of Malaysian Construction Players and the benefits of IBS such as:

- high quality finished products and minimal wastages
- faster completion due to the replacement of conventional system with prefabricated components
- neater, cleaner and safer sites due to reduction of construction debris, site workers and materials

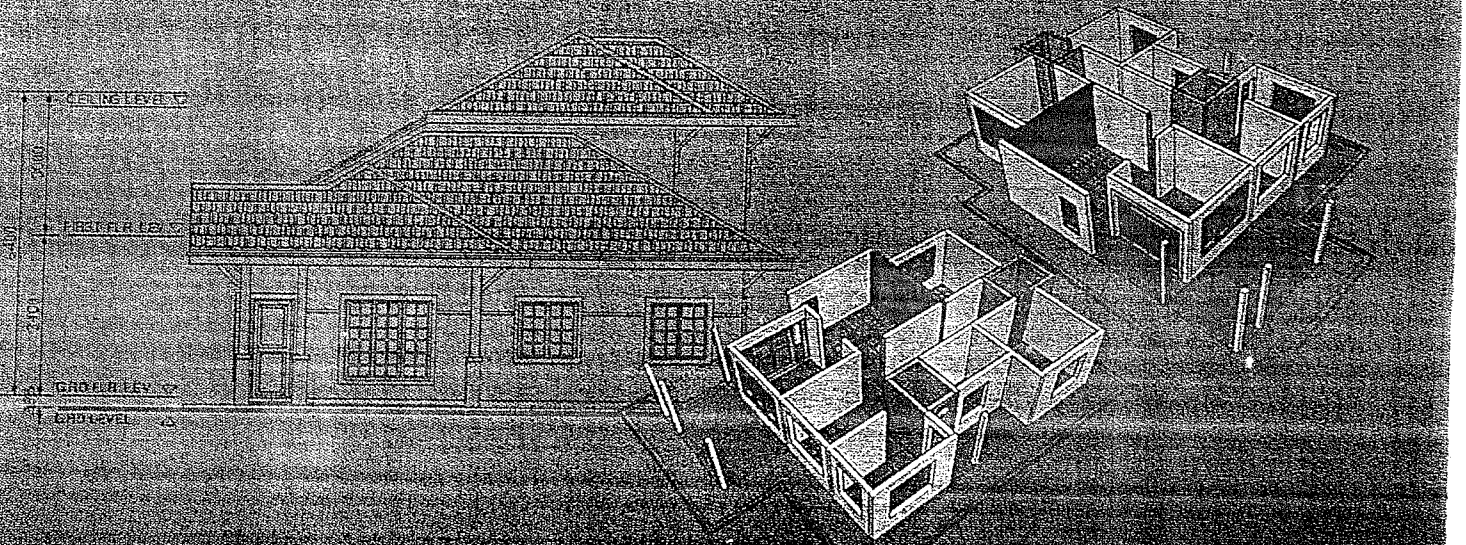
Three (3) full scale show houses will be built at Akademi Binaan Malaysia, Wilayah Tengah (ABM), Kuala Lumpur. Visitors will have the opportunity to view the available products and techniques in the market. The full scale structure will demonstrate attempts at using the open system which is the combination of multi IBS products and components in building a structure. Some of the products used will include:

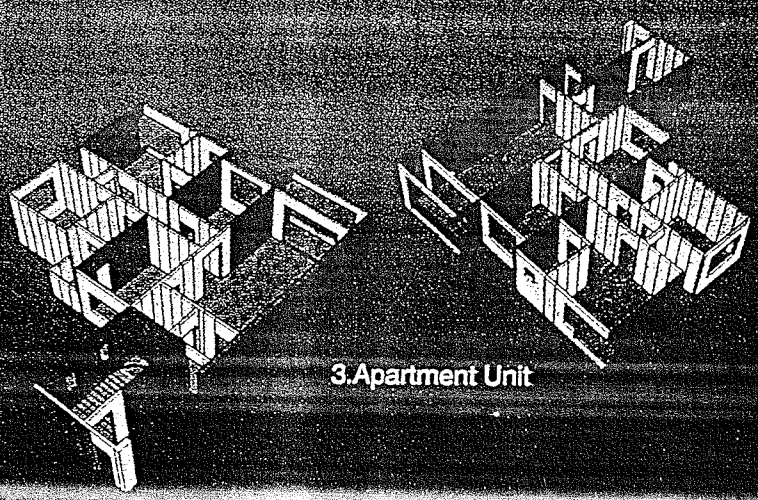
- steel/ metal formwork system
- blockworks system
- precast panels and slab system
- drywall system
- prefab trusses

1 One and a Half Storey Detached Unit



2 Two Storey Terrace





3.Apartment Unit

TAN SRI Ir. JAMILUS HUSSEIN

President

KLIA Premier Holding Sdn. Bhd

Topic:Progress of IBS in the Malaysian Construction industry: Establishing the Command Centre

The keynote address updates on the progress of the adoption of IBS by developers, contractors, and professionals in Malaysia and to what extent the IBS Roadmap has been implemented as well as the reason for any shortfall, if any. The paper also touches on the management issues of the IBS programme and the need to have a centralized management facility in order to be more effective and to facilitate the needs of consumers of IBS. The role of the IBS centre at the ABM in the JKR Workshop Complex will be elaborated.

Ir. ELIAS ISMAIL

General Manager

Construction Technology Development Division, CIDB

Topic:IBS and Construction Industry Master Plan 2005-2015

Ir. Elias will highlight the need to implement Industrialised Building System (IBS) programmes and activities identified in the IBS Road Map 2003-2010 as endorsed by the Cabinet. Whilst, to implement the success of CIDB's vision, Construction Industry Master Plan 2005-2015 will coordinate and reconcile many activities along the supply as well as the value chain of construction towards the betterment of the construction industry.

FRAN WAGSTAFF

President

Mid-Peninsula Housing Coalition, California, USA

Topic:Integration of Social and Financial Sustainability in Developing High Quality Affordable Housing.

She will describe the challenges and barriers that affordable housing developers like Mid-Peninsula are against when developing sustainable housing projects. She will describe how the financial, governmental policies and negative public perception influence the design and construction of affordable housing. She will explain how innovative financial engineering, when integrated design and construction, can support Mid-Peninsula's affordable housing long-term sustainability.

DR. RAHINAH IBRAHIM

Deputy Dean

(Research, Graduate Studies and International Affairs),

Faculty of Design and Architecture,Universiti Putra Malaysia,

Topic:Computer-Integrated Architecture/ Engineering/Construction Collaboration during Design of Industrialised Global Projects

DR. RAHINAH IBRAHIM will share her experience working on several A/E/C global projects at Stanford University where architects, engineers, and builders collaborate during the design phase using ICT and other analysis tools. She will present the barriers and problems in these collaborations that cross across time, culture, profession, and space. Dr. Rahinah looks at how ICT can mitigate problems due to inefficient knowledge flows during the design and construction of global projects.

DR. SHUKE MIAO

General Manager,

Mortenson China Limited, Shanghai, China

Topic: Virtual Construction Planning in Project Delivery: Experience by M.A. Mortenson

DR. SHUKE MIAO will present how architects, engineers, and builders use IT during the construction phase of global projects. He will present the benefits, barriers and problems in applying them during construction. Dr. Miao will illustrate case studies of renowned projects he has worked on that utilise computer-integrated design and construction approach, such as in the Walt Disney Concert Hall in Los Angeles. Through M.A. Mortenson's experience, he will explain how industry players can play a role in advancing IT research in the development of effective tools and methodologies for industry applications

DR. RYAN J. ORR

Executive Director,

Collaboratory for Research on Global Projects,

Department of Civil and Environmental Engineering,

Stanford University, USA

Topic: Expanding Beyond the Malaysian Market: Challenges and Strategies of Developing Major Projects Abroad

DR. RYAN J. ORR will explain how developers, general contractors, systems contractors, and engineering consultants incur unforeseen costs when they enter unfamiliar markets and fail to understand local institutions – beliefs, values, conventions, and rule-systems – and he will present the strategies that these different kinds of firms develop to minimize these unforeseen costs

NIK AHMAD FAIZUL, A MALLEK

Head of Technology,

IBS Unit, UEM World Bhd

Topic: Supply Chain Management in Construction Industry

EN. NIK AHMAD FAIZUL, A MALLEK will address related issues such as business modelling, product development, lean management, and knowledge management within the broader context of strategic positioning through Supply Chain Management. In addition to recommendations on globalization era way-forward strategies for GLCs, designers, manufacturers, contractors, associations and distributors, IBS initiative best practices adopted by UEM World Bhd will be also shared, and insights reinforced by case studies on Open Building and Open Collaboration will be presented.